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110-114 Devon Street West

1923

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**Themes in development:** transport and trade, cultural and social.

**Cultural heritage values:** historic, architectural, technical, townscape and group values.

**Not registered.**

**Owner**

Egmont Holdings Ltd  
Wilkinson Wilberfoss  
PO Box 268, New Plymouth

**Title**

Lot 2 DP 6208  
ID: 015126

**Use**

Retail

### **Description**

The building at 110-114 Devon Street West is a two-storeyed reinforced concrete building, a typical commercial building of the 1920s. The main facade is divided into five bays by stylised pilasters which support a continuous frieze decorated with a Greek key pattern; each bay has square-headed casement windows with fanlights above. There are other abstract geometric decorative details, particularly circles, applied to the finished plaster surface. The first floor facade has remained unaltered while shops on the ground floor have been altered, permits being issued in 1972 and 76.

### **History**

Known as Darby's Buildings in 1934, it then housed the Dolly Varden Tea Rooms, Valet Service, J B McEwen Ltd, a hairdresser with tea rooms and a Ladies Club on the first floor. The building contains today a similar variety of commercial tenants.

### **Architects**

The architect is not known.

### **Statement of Significance**

This building has modest architectural interest as a typical commercial building of the 1920s. Its main value is its townscape quality for its scale and decoration, in an area of a high concentration of period buildings. It has remained relatively unaltered since its time of construction.

### **Sources**

New Plymouth District Council building file 152/110.