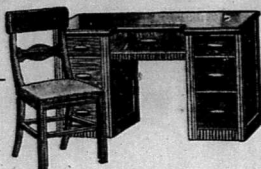


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MODERN NEW BUILDING for National Insurance COMPANY



PROGRESSIVE COMPANY
65 YEARS' REPRESENTATION IN
TARANAKI

PROVISION FOR FUTURE
NATURAL LIGHTING A FEATURE
EVERY MODERN FACILITY

As far back as 1873 the National Insurance Company of New Zealand, Ltd., had representation in Taranaki. At the beginning there was only an agency, but later, as the business grew, the company appointed a resident inspector, and in 1908 the first Taranaki branch was opened in New Plymouth. Now, after 65 years of successful trading, the branch has its own modern offices in Brougham Street.

Mr. F. E. Wilson was the first agent, but the business was later taken over by Nolan and Co. The late Mr. George Purman, well-known throughout Taranaki, was appointed as their first Taranaki branch manager, and was succeeded by the late Mr. D. H. S. Buddle, who was killed in an accident in the South Island a few years ago. The late Mr. Buddle was followed by Mr. J. D. Robb, now manager of the Otago branch. Three years ago Mr. R. H. Layton was transferred from the Auckland branch as manager at New Plymouth.

The company is purely a New Zealand one, with all New Zealand capital. It has, however, nine branches in Australia, as well as nine in New Zealand and representation at London. Its authorised capital is £2,000,000, but only £250,000 has been paid up, while reserves amount to £235,500.

The directors of the company are Messrs. John Moloney (chairman), J. Sutherland Ross, F. W. Mitchell, G. R. Ritchie and the Hon. W. Downie Stewart. The general manager is Mr. A. Mumford.

As can be seen from the illustration the new building is a decided asset to New Plymouth's commercial area and is an indication of the confidence placed in the future of New Plymouth by the company's directors.

The new National Insurance Building, just completed by the contractor, Mr. W. Burr, of Wellington, adds another milestone to the progress of New Plymouth and incorporates many modern features used in New Zealand for the first time. The building itself is constructed of reinforced concrete on earthquake and fire-resisting principles, and the general finish is a floating board, plaster. The foundations have been specially reinforced, with ample provision for expansion of premises to another two stories if required in the future. The lighting facilities are most impressive, and full advantage has been taken of the natural lighting that surrounds the building, and there is a large area of window space right round the building. To avoid all glare and give a soft, natural light that closely resembles daylight, the electrical installation has received special attention. In the vestibule and corridor the mosaic tiling is most effective and Richard's English tiles, which were specially designed and imported for the building, are the first of their kind to be used in New Zealand. The stairs have red oilstone coverings with mosaic treads, and all those were laid by Gee Bros., Wellington. The sub-contractors associated with this fine building include the New Plymouth Sash and Door Co., Ltd., who supplied the cement, wood and joinery (and also the office furniture), Messrs. Tinsley, Ltd., who did the interior painting, glazing and embossing, the Tudor Furnishing Co., the suppliers and laymen of the Linoleum, Smart Bros., Ltd., who carried out all the electrical installation and fitting, and Gee Bros., Wellington, who supplied and laid the tiles.

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MARINE . . .
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The NATIONAL
INSURANCE Co.
OF NEW ZEALAND, LIMITED

Authorised Capital	£2,000,000
Paid-up Capital	£350,000
Reserves	£326,500

Directors:
John Moloney (Chairman), A. Burt, J. Sutherland Ross, F. W. Mitchell, G. R. Ritchie, Hon. Downie Stewart.

General Manager: A. MUMFORD.

Head Office: DUNEDIN.

New Plymouth Office: 34 Brougham Street.
Phone 503. R. H. LAYTON, Manager.

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The placing of the sub-contract for the Electrical Fittings of the National Insurance Company's new building in our hands is further proof of the competitive nature of our prices, the quality of our work, and the general satisfaction enjoyed by all our

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