



---

187-193 Devon Street East

c.1938?

---

**Themes in development:** transport and trade, cultural and social.

**Cultural heritage values:** historic, architectural, technical, and townscape values.

**Not registered.**

**Owner**

TJ & MJ Clegg  
181 Devon Street East  
New Plymouth

**Title**

Pt Lots A,B and C DP 440 Retail  
ID: 013708

**Use**

### **Description**

The building at 187 Devon Street East is a two storey reinforced concrete building, the concrete plastered. It is an art deco style building, with decorative geometric trim to the parapet, and a large central bay with a cut-out grill feature, somewhat in the manner of 1930s radiogram fronts. Two small casement windows fill the large plain areas of wall on either side.

### **History**

The building was originally the State Theatre' and belonged to Amalgamated Theatres: it is today a retail outlet. Alterations were made to the design of Boon, Goldsmith and Co in 1984, and other alterations were made in 1985 and 1991. No early photos have been located as yet, although it is likely the verandah is unchanged and the facade above is certainly in original form. The shopfront is in three bays with large windows.

### **Architect**

The architect is not known.

### **Statement of Significance**

The building at 187-193 Devon Street East has a strong art deco character, this making it somewhat unusual in New Plymouth. It is also significant for its appropriate scale and streetscape value in an area of predominantly two-storeyed buildings.

### **Sources**

New Plymouth District Council building file 151/187-193.