



Government Life Insurance Building,  
67a Devon Street East (Liardet St cnr)

c.1930?

**Themes in development:** transport and trade, cultural and social.

**Cultural heritage values:** historic, architectural, technical, and townscape values.

**Not registered.**

**Owner**

Brian Barron  
40 Lyn Street, New Plymouth

**Title**

Pt Lot 1 DP 5019, Shop 30  
ID: 013675

**Use**

Retail

**Description**

The former Government Life Insurance Building, 67a Devon Street East, is a two storey reinforced concrete building, the concrete generally plastered and with brick facings that are now painted. It is a modest commercial building with shops on the ground floor and offices above. There are vestiges of classical detailing to the main Devon Street elevation with a stepped parapet and four pilasters, the central two joined with an arched pediment. The original timber joinery includes double-hung windows with fanlights above.

**History**

Built to house the offices of the Government Life Insurance Office, the building continues in use today as retail on the ground floor and offices and dental surgery on the first floor. Numerous tenants are attested to by the number of internal alterations, carried out in 1956, 71, 78, 79, 81, 89 and 90. The main elevation, including the suspended verandah, appears to have been little changed.

**Architect**

The architect is not known.

**Statement of Significance**

The former Government Life Building is a modest piece of classical design, significant principally for its appropriate scale, interesting silhouette to the parapet and streetscape value on a prominent city corner.

**Sources**

New Plymouth District Council building file 151/61-69.