

BEEWISE

Much is said nowadays of the effect that colour in our surroundings can have upon us. But the shape of our surroundings is just as important. The soft, kindly, attractively coloured, Norian shapes of Nature pleasantly appeal to us and teach us love and tolerance. Ugly, hard, uncompromising, intolerant, inaccurate, unscientific, man-made right angles have an adverse effect upon us in ways not previously realised.

We must learn from Nature and aim to beautify by eliminating all hard right angles from our surroundings and from our thoughts. The right angle, and its product the square, are symbols of man's immaturity and are unknown in Nature and thus are barriers between man and Nature.

The equilateral triangle and its product the hexagon are two of Nature's truths and are often used. They enable a perfection in construction not attainable in any other way as, for instance, honeycomb which is 100 per cent. perfect.

We must learn to think accurately and scientifically upon the triangle instead of at random upon the square.

BUY A CARTON OF

NORIAN HONEY

which is available at most stores, to help you think of the perfect ways of bees. A visit to the house of no right angles, NORIAN, 36B, SANDERS AVENUE, will help to convince you of the above logic.

E. R. BREWSTER, Beekeeper.