



East End Buildings, 280-290 Devon St East

1925

Themes in development: transport and trade, cultural and social.

Cultural heritage values: historic, architectural, technical, townscape and group values.

Not registered.

Owners

Leo and Joseph Leuthart
280 Devon Street East
PO Box 696
New Plymouth

Title

Lot 1 DP 16490, having
undivided 1/2 share in
Lot 3 DP 16490
ID: 012655

Use

Retail and restaurant

Description

The East End Buildings is a two-storeyed reinforced concrete building on the prominent corner site of Devon Street East and Eliot Street. The design is in a whimsical Queen Anne style with asymmetrically arranged bay windows with casement windows and fanlights, wreaths above and geometric trim of unusual origin. The corner of the building is marked with a semi-circular pediment. The first floor facade has remained unaltered over some 70 years while the shops on the ground have been modernised.

History

Built in 1925, the building appears to have been retail on the ground floor with apartments above. There have been a succession of minor alterations to the ground floor shops with some 11 building permit applications between 1958 and 1986.

Architect

The architect is not known.

Statement of Significance

The East End Buildings have some architectural interest as being built in the Queen Anne style, a style not otherwise represented in the central city. Its main value is nevertheless its townscape quality for its scale, decoration and prominence on a corner site; the bay windows form a rhythmical pattern around the corner. The building marks the eastern extremity of the commercial centre of the city; further east the character is more industrial before changing to residential at Hobson Street.

Sources

New Plymouth District Council building file 151/280.